



February 9, 2006

COMING PROGRAMS

February 16 - Dr. Thomas Richey, Superintendent Henderson County Schools

February 23 - Don Robinson - GBT Realty Construction

March 2 - Mark Applin, Kentucky State Police

Rotary's 4-Way Test

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

There will be a Red Badge Meeting at Mike Hazelwood's home on Wednesday, February 22nd.

Congratulations to Bill Shield who took home an extra \$48 from the $\frac{1}{2}$ pot drawing!

Rotarians were introduced to Jim Voyles, Directory of Sales and Marketing for Team IP Events. He reported that sports tourism has been one of the major sources of income



keeping hotels in Owensboro open for the past 5 years.

Approximately \$40 Billion was spent last year on amateur sports tourism in America last year. Team IP recruits and manages events for Owensboro, mainly focusing on amateur sports. It is estimated that these events have had a \$110 Million Indirect Economic Impact over the past 6 years in Owensboro. With this sort of impact in a community, goodwill is certainly promoted! Team IP projects that

there will be 9,000 hotel room nights spent in 2006 because of their promotions, compared to 7,000 last year.

Team IP is also the nations leader in High School Championship Apparel. They also market novelties and apparel for other events.



For more information on the events being promoted and other items that Team IP has, check out their website at www.teamipsports.com

If you have to miss a meeting, remember that you can still do makeup meetings on line at <http://www.rotaryclubone.org/> Just print it out and bring it in to Secretary Tom Lett. You can also make up meetings by attending another club. Evansville, Owensboro, Madisonville and Morganfield are close by and would welcome a visiting Rotarian. Just be sure to get a makeup card.

Absent February 9th: Begley, Bird, Bradley, B. Campbell, Carter, Clements, Cabbage, Davis, Dear, Galloway, Glidewell, Haag, Hazelwood, J. Hodge, J. Hoffman, Johnson, Kuerzi, Lake, McGarrh, Newberry, Phillips, Predmore, Ridley, Smith, Stagg, Stanley, Stoke, Street, Sullivan, Thomason, Toerne, Vincent, West, Wiederstein, B. Wilson, Jerry Wischer