



January 5, 2005

## COMING PROGRAMS

January 12 - Kentucky Education Television

January 19 - Dave Baker - UK Sports Update

### Rotary's 4-Way Test

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

**Next week's guest speaker is Mac Wall, Executive Director for Kentucky Educational Television. The Kentucky Network is responsible for a complete range of educational services, and brings to the Commonwealth public affairs and arts programming by, for and about Kentucky and Kentuckians. Don't miss this opportunity to hear what KET is doing for our community.**

**Next week following the regularly scheduled meeting, the Board of Directors will meet. President Ron is asking for any fund raising ideas and volunteers to lead fund raising projects to be presented at the board meeting.**

**Come prepared to have your picture taken next week. Julie Wischer is working on the directory, if you have changes for the directory, now is the time to make them.**

**President Ron presented Janet from Wolf's Banquet Center with a token of our appreciation for all of her hard work throughout the year.**

**Larry Kissner, President and CEO of UnitedHealth Care spoke to the Rotarians regarding the “perfect storm” health care crisis in Kentucky. The long list of problems that have caused health care costs to rise, came with a short list of possible solutions. Among the problems, Kentucky ranks fourth in prevalence of adult obesity in the United States and our children are getting heavier. Two thirds of US adults are overweight while 15% of US children are overweight. Contributing to the overweight children is the fact that 88% of boys and 63% of girls in the 12 to 17 age range own some type of game console (i.e. Gameboy, X-Box, Play Station), which has them sitting more time than they are moving around.**

**Smoking is also a big issue, especially in Kentucky, who has the most smokers per capita in the nation. Kentucky also has more Medicaid recipients (691,000) than we have children in public schools. Kentucky Medicaid covers one out of every two births.**

**In surveying employers, Kissner stated that 45% named employee health care as their biggest company expense. Starbucks Coffee even went so far as to say that they spend more money on employee health care than they do on the raw materials to produce their products.**

**So how do we fix this problem? The short list of solutions included building a healthier family unit, building a healthier work environment and shop your group benefits every year.**

**If you have to miss a meeting, remember that you can still do makeup meetings on line at <http://www.rotaryclubone.org/> Just print it out and bring it in to Secretary Tom Lett. You can also make up meetings by attending another club. Evansville, Owensboro, Madisonville and Morganfield are close by and would welcome a visiting Rotarian. Just be sure to get a makeup card.**

**Absent January 5<sup>th</sup>: Alexander, Ambrose, Babb, Bailey, Beck, Begley, Bird, Buchanan, B. Campbell, Carter, Clements, Cabbage, Davis, Dear, M. Eblen, Galloway, Glidewell, Haag, J. Hodge, T. Hodge, J. Hoffman, Johnson, Keach, King, Kuerzi, Lackey, Lilly, Mayron, McGarrh, Milburn, M. Neel, Mac Neel, Newberry, B. Newman, Predmore, Ridley, Saag, Shaw, Smith, Stanley, Stoke, Sullivan, A. Taylor, S. Taylor, Tillotson, Toerne, Utley, West, Wilkerson, Wilkey, B. Wilson, K. Wilson**